

CCSI | Center for Community Service Initiatives
COMMUNITY ENGAGEMENT SYMPOSIUM
**Effectively Balancing
 Community Impact
 with Student Learning Outcomes**

MARCH 30, 2022



STUDENT POSTER COMPETITION

Criteria

Name of Presenter: _____	Maximum Points
Poster Title: _____	

1	Content	50
	➤ Title and author(s)/presenter(s) listed	/3
	➤ Includes Abstract of 75 words max. and follows guidelines	/5
	➤ Highlights/concise information of project or activity included – provides enough detail without too much verbiage	/5
	➤ Includes (if appropriate) Goals, Methods, Outcomes, and Discussion, Conclusions/Summary, and References	/5
	➤ Demonstrated community impact indicated	/5
	➤ Difficult concepts (if any) defined clearly	/5
	➤ Illustrations/Photos, Tables and Figures: Appropriate quality, size, and number	/5
	➤ Originality or innovativeness of content elements	/5
	➤ Project was well conceived and properly executed	/7
	➤ Project has scientific/scholarly merit	/5

2	Relevance	20
	➤ Relevant and important/significant to experiential learning	/5
	➤ Effective at highlighting social responsibility learning outcomes	/5
	➤ Relevant to current community/social issue	/5
	➤ Relevant to mission, goals, and/or programs of a community partner	/5
3	Visual Presentation	15
	➤ Effective at catching the viewer's attention; visually engaging – good use of graphics and color; neatness	/4
	➤ Enough white space between items	/3
	➤ Text, figures, tables, and photos labeled and large enough for viewing	/4
	➤ No spelling or grammatical errors	/4
4	Audio Presentation	15
	➤ Presentation of poster highlights (3–5 minutes)	/3
	➤ Presenter's enthusiasm	/3
	➤ Presenter's knowledge and competence in subject area	/3
	➤ Clarity of presentation: Articulated well, easy to understand	/3
	➤ Conclusion: Effective at highlighting social responsibility leaning outcomes	/3
Total		/100