CCSI | Center for Community Service Initiatives
COMMUNITY ENGAGEMENT SYMPOSIUM
Effectively Balancing Community Impact with Student Learning Outcomes
MARCH 30, 2022

PERSONAL & SOCIAL RESPONSIBILITY
PSR
Barry University | Quality Enhancement Plan

Poster Session

GUIDELINES FOR STUDENT PRESENTERS

The 2022 Community Engagement Symposium Poster Session will showcase experiential learning that exemplifies how community impact is balanced with student learning outcomes in the context of personal and social responsibility. Experiential learning activities include service-learning projects, community-based research, fieldwork, study abroad, capstones, community-focused internships, and co-curricular civic engagement.

PowerPoint/PDF versions of posters should be ready by **March 18** for submission to the judges. Please email them to qep@barry.edu. **Printed posters should be ready by March 23**.

Key Components of Poster

Title – Posters should have a clear title about the community engagement/experiential learning project.

Abstract – Provide a 75-word summary of the project depicted on the poster.

Background/Context – Provide background information on the issue addressed, including its social or community context and its relationship to a course or a co-curricular program. Also list the goals of the project.

Community Engagement and Collaboration – Indicate how your project relates to the *community engagement and collaboration* outcomes of the QEP. Be specific about how you (a) applied and explored the concepts, theories, and skills learned in class on issues affecting the community and/or (b) took informed and responsible action, working collaboratively with others through a social justice framework, to address issues faced by the community. Name the community partners for your project and indicate their primary mission.

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Project Implementation – Outline elements of the project-implementation process.

Outcomes/Impact – List specific, measurable outcomes of the project; state what changed or is anticipated to change with the community (or community group) because of this project. Mention any outcome that was unexpected.

Assessment and Reflection – What academic learning, civic understanding, and/or personal growth did you experience through your participation in this project? What might you do differently if repeating the project, or what would the next steps be?

References — Cite all academic, media, and other external sources, following APA 7 guidelines, or guidelines appropriate to your academic discipline.

Audiovisual Presentation

Headings – Include poster title, section titles, and (if relevant) sub-section titles.

Organization and Presentation

- Lay out text in a way that is easy for the reader/viewer to follow. (Poster templates are available from the CCSI.)
- Use 16 pt. or bigger font so the text is easily read from several feet away.
- Balance headings, visuals, and text details; do not overwhelm the viewer with too much text.

Tone/Audience/Mechanics — Text should be appropriate for an academic and community audience, and fully edited.

Audio: Tone/Audience — Add audio to explain your poster. Use tone as appropriate for an academic and community audience. Highlight key aspects of the project/poster

Graphics – Photos and graphics enhance the presentation *when they are specific and relevant* to the content of the poster. Include photos/graphics displaying data (charts, graphs, diagrams, etc.) that are relevant to demonstrate outcomes or to show/explain the community need or issue addressed by project.

Printing and Display

- Posters should be 24" x 36" minimum.
- Posters may be printed in segments to be mounted on display panels.
- Posters already mounted on permanent display tables are appropriate, but arrangements must be made for tables to support the display.

    [Sample Poster 1](#)   [Sample Poster 2](#)   [Sample Poster 3](#)   [Sample Poster Template](#)

Support and Assistance

Please contact Poster Session Coordinator Dr. Heather Johnson Desiral in the CCSI at qep@barry.edu for additional information.

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