



# Career Fairs

*Career Fairs are held on the Barry main campus for the purpose of bringing together over 100 local, regional and national employers with students and alumni in a variety of fields and interests. Career Services has broke away from the traditional career fair and has implemented industry specific career fairs. This allows more students with specific interests to meet one on one with employers in their desired field. The emphasis is on networking: making good impressions and developing contacts that will hopefully lead to formal job interviews.*

## **Before the Career Fair:**

1. **Print at least 20 copies** of your résumé, printed clearly on high-quality paper.
2. **Practice your smile**, strong handshake, and positive attitude. First impressions are important. When you approach an employer, smile, offer your hand and introduce yourself.
3. **Gather information** about the organizations that will be attending the fair. To maximize the brief time you have with each employer, you need to know how your skills and interests match their needs.
4. **Career fairs require you to be on your feet** moving from table to table for an hour or so. Each time you meet someone, be at your best, as refreshed as possible!

## **5 Things TO DO at a Career Fair:**

1. **Dress for Success** -- Stick out in employer's minds by your first impression. Dress professionally like you would for a job interview.
2. **Be prepared** - Be ready to give a 30 second commercial, shake hands, smile, walk around to every booth, and ask questions. Come to the career fair prepared to network and take your time.
3. **Stop at every table**— Make sure to visit every employer! You never know what positions each company has or who the representatives might know. Use the career fair as a networking opportunity, a certain company might not currently have a position for you, but the recruiter might know of a different company that does and will be willing to refer you.
4. **Arrive early**— To maximize your chances of meeting every employer at the fair arrive in the first hour. Many employers come a long distance to attend the fair and may need to leave early. If you come late, you may miss the organizations you wanted to contact!
5. **Obtain contact information**— Make sure to ask the employers for a business card or company materials with contact information on it.

## **After the Career Fair:**

1. **Thank yous** — Send a thank you email or card to the employers you are really interested in. This is your chance to thank them for their time, explain why you are a good fit with the company/organization, and express your continued interest in the position.
2. **Contact employers**— Do not rely on the recruiter to contact you after the fair. Identify positions you would like to learn more about and contact the employer within two weeks of the career fair.

## **Career Services Events**

Majors and Minors Fair

Graduate School Awareness Week

Panel discussions

Graduate School Fair

Practice Prep Tests

National Career  
Development Month

Industry Night Panels

Social Services Career Fair

Business Career Fair

Government Career Fair

Nursing & Health Sciences  
Career Fair

Reverse Career Fair

Mock Interview Day

**\*\*\* All Career Fairs are open to all students (freshman - alumni) and all majors (Business - French).**