

# What Can I Do With a Major in...?

# Communication

## Related Career Titles

- Advertising Assistant
- Editorial Assistant
- Events Planner
- Marketing Director
- Human Resources Specialist
- Productions Coordinator
- Promotions Manager
- Public Relations Specialist
- Publisher
- Sales Manager

## Related Major Skills

- Ability to interact with diverse populations
- Strong and effective interpersonal, oral and written communication skills
- Research and analytical skills
- Strong writing ability

## Typical Employers in South Florida

- AMGW Agency
- Sun-Sentinel
- The Miami Herald
- The Jeffrey Group
- Walt Disney World
- WAMR-FM
- Edelman Public Relations
- WSVN - Channel 7
- Zimmerman Advertising

## Typical Work Activities

- Plan/prepare advertising and promotional material to increase sales
- Write news articles
- Publicize organizations
- Public speaking
- Create marketing/advertising materials
- Market/sell products and services
- Social media outreach

## Professional Associations

- [American Advertising Federation](#)
- [Association for Business Communication](#)
- [Public Relations Society of America](#)
- [International Communications Association](#)
- [National Communication Association](#)

## Job & Internship Search Links

- [MediaBistro.com](#)
- [NCA Career Center](#)
- [CommunicationsJobs.net](#)
- [Indeed.com](#)