

What Can I Do With a Major in...?

Public Relations

Related Career Titles

- Public Relations Specialist
- PR Associate
- Advertising/Marketing Manager
- Public Information Officer
- Communications Specialist
- PR Coordinator
- Account Executive
- Community Relations Coordinator

Related Major Skills

- Excellent written, oral and interpersonal communication skills
- Public speaking skills
- Time management
- Attention to detail and organizational skills
- Providing service to others

Typical Employers in South Florida

- The Jeffrey Group
- Wragg & Casas Public Relations
- RBB Public Relations
- Edekman
- Sunshine Communication
- The Weinbach Group
- Universal, Inc
- The Alder Network
- Cheryl Andrews Marking

Typical Work Activities

- Respond to media requests regarding information
- Plan and direct development and communication
- Establish and maintain rapport with clients and community
- Create, prepare and edit organizational publications for internal and external audiences
- Coach effective communication practices

Professional Associations

- [Public Relations Society of America](#)
- [Council of Public Relations Firms](#)
- [Association for Business Communication](#)

Job & Internship Search Links

- [Indeed.com](#)
- [PRSA Job Center](#)
- [PR Council Career Center](#)
- [ABC Job Board](#)
- [The Creative Loft](#)