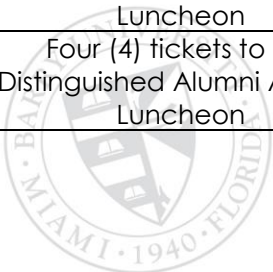


Reunion Weekend Tailgate  
Partnership Package & Benefits

<b>SPONSOR RECEIVES:</b>	<b>Premier Red \$15,000</b>	<b>Silver \$10,000</b>	<b>Bronze \$5,000</b>	<b>Breakfast sponsor \$5,000</b>	<b>Tent Sponsor \$2,500 (each)</b>  -Athletics -70's & 80's -90's to 2014 -Kid's Area
Name and/or logo on print and email invitations*	X	X	X	X	
Company logo on Barry corporate website ( <a href="http://www.barry.edu/giving">www.barry.edu/giving</a> )	X	X			
Recognition in event related press releases*	X	X	X	X	
Banner on stage during Alumni Reunion weekend tailgate	X				
Recognition on event signage	X	X	X	X	
One table of ten (10) to the Distinguished Alumni Awards Luncheon or one (1) foursome to the Ryder Benjamin Golf Tournament	X				
Six (6) lunch tickets to the Distinguished Alumni Awards Luncheon		X			
Four (4) tickets to the Distinguished Alumni Awards Luncheon			X	X	



Two (2) lunch tickets to the Distinguished Alumni Awards					X
Full page black and white advertisement in the Distinguished Alumni Awards Luncheon program*	X	X			
Half page black and white advertisement in the Distinguished Alumni Awards Luncheon program*			X	X	
Promotional item distribution at Homecoming tailgate	X	X			
Loudspeaker Recognition at Alumni Basketball games	X				
Company banner prominently displayed outside entrance of tent at tailgate					X
Tent and table at homecoming tailgate	X	X			
Four (4) appreciation announcements during the tailgate event, which runs approximately 4 hours	X	X			
Two (2) appreciation announcements during the tailgate event, which runs approximately 4 hours			X	X	
One (1) appreciation announcement during the tailgate event, which runs approximately 4 hours					X
Recognition as sponsor in Fall 2015 issue of <i>Barry Magazine</i>	X				
Recognition as sponsor on social media	X	X	X	X	

*\*Listings in promotional materials, press releases, and event program are subject to publication deadline.*

