## Division of Institutional Advancement & External Affairs

## **Barry University**

## Ryder Benjamin Golf Tournament Partnership Package & Benefits

| SPONSOR RECEIVES:  | Premier<br>Black<br>\$20,000 | Awards Banquet & Reception \$20,000 | Golf Caddy<br>Sponsor<br>\$10,000 | Gift Bag<br>Sponsor<br>\$10,000 | Golf Cart<br>Sponsor<br>\$10,000 | Par<br>Sponsor<br>\$5,000 |
|--|------------------------------|-------------------------------------|-----------------------------------|---------------------------------|----------------------------------|---------------------------|
| Name and/or logo on print and email invitations*   | x                            | x                                   | X                                 | x                               | x                                |                           |
| Company logo on Barry corporate website ( <u>www.barry.edu/giving</u> )  | х                            | х                                   | х                                 | х                               | х                                | х                         |
| Recognition on Barry University intranet sites, e.g., BUCWIS and Student Web                                       | х                            | х                                   | х                                 | х                               | х                                |                           |
| Recognition on event signage   | х                            | х                                   | х                                 | х                               | х                                | х                         |
| Name/Logo on reception/dinner signage  |                              | x                                   |                                   |                                 |                                  |                           |
| Recognition on golf GPS  | х                            | х                                   | х                                 | х                               | х                                | х                         |
| Verbal recognition at awards ceremony  | х                            | x                                   | х                                 | х                               | x                                | х                         |
| Recognition in event related press releases  | х                            | х                                   | х                                 | Х                               | х                                |                           |
| Full page black and white advertisement in the Ryder-Benjamin Golf Tournament program*                             |                              |                                     | х                                 | х                               | х                                |                           |
| Full page color advertisement in<br>the Ryder-Benjamin Golf<br>Tournament program* (inside front<br>or back cover) | х                            | х                                   |                                   |                                 |                                  |                           |

| Half-page black and white<br>advertisement in the Ryder-<br>Benjamin Golf Tournament<br>program* black and white               |   |   |   |   |   | х |
|--|---|---|---|---|---|---|
| One (1) foursome at the Ryder-<br>Benjamin Golf Tournament<br>including lunch, dinner, and gift<br>bags for four (4) players   |   |   | х | X | х | х |
| Two (2) foursomes at the Ryder-<br>Benjamin Golf Tournament<br>including lunch, dinner, and gift<br>bags for eight (8) players | х | Х |   |   |   |   |

<sup>\*</sup>Listings in promotional materials, press releases, and event program are subject to publication deadline.