School of Human Performance and Leisure Sciences

Three departments make up the School of Human Performance and Leisure Sciences: The Department of Sport and Exercise Sciences, the Department of Intercollegiate Athletics, and the Department of Campus Recreation and Wellness.

The Department of Sport and Exercise Sciences offers both undergraduate and graduate degrees for students seeking career opportunities in human performance, leisure, and sport-related areas.

The Department of Intercollegiate Athletics provides students with the opportunity to represent Barry University in collegiate sport competition.

The mission of the Department of Campus Recreation and Wellness is to provide the University community with structured sport activities and leisure recreational activities to allow the development of lifetime patterns for healthful living.

Advantages of Barry's Sport Management program include:

Ideal Location. Southeast Florida is one of the most dynamic environments in the country for sport. Area opportunities include: amateur and leisure sport organizations; college bowl games; collegiate athletics; entrepreneurial sporting activities; facility, recreational, and event organizations; metropolitan recreation and fitness facilities; world-class golf and tennis facilities; and professional sport organizations.

Career Opportunities. The program will prepare you for a variety of careers in the field of sport management, including:

- Sport business management in amateur and professional sport (collegiate, Olympic, and international athletics);
- Entrepreneurial business in schools, diving and golf industry, and fitness centers;
- Leisure and tourism including management of park and recreation administration in recreation centers, YM/YWCA's, cities, and townships.

Experience faculty. Experienced faculty members offer in-depth sport management knowledge and professional network which can lead you to achieve your dream in sport industry.

Sport Management Program Coordinator: Dr. Darlene Kluka, dkluka@mail.barry.edu

Sport Management Association.

The SMA is a student oriented organization whose mission is to make a positive impact on its members and the community through sport related education, networking, fundraising, events, and experiences. The organization offers Barry students a number of additional opportunities to get involved outside of the classroom.

Barry University

Sport Management





11300 N.E. 2nd Ave. Miami Shores, FL 33161, USA Phone: (305) 899-3490; 1-800-756-6000, ext.3490 Fax: (305)899-4809 sportsciences@mail.barry.edu

Undergraduate Programs

Sport Management (BS)

Basic understandings in sport and exercise; foundational knowledge in management, marketing, finance, and human resource skills to prepare for sport-related careers.

Contact Dr. Darlene Kluka at dkluka@mail.barry.edu

Sport Management, Five-Year BS to MS

Complete both your BS and MS in just five years in this seamless program.

Contact Dr. Darlene Kluka at dkluka@mail.barry.edu

Sport Management - Diving Industry

Unique education involving SCUBA certification and aquatic operations with unlimited global careers.

 Contact Sharon Kegeles at skegeles@mail.barry.edu

Sport Management - Golf Industry

Additional management skills specific to the golf industry - teaching, turf management, and country club operations.

Contact Dr. Hyun-Duck Kim at hkim@mail.barry.edu

Graduate Programs

Sport Management (MS)

Advanced studies in promotion and management for athletic administration, sport, and sport-related organizations.

- Contact Dr. Darlene Kluka at dkluka@mail.barrv.edu

Sport Management / Master of Business Administration (MS/MBA) Dual Degree

Dual-degree program with additional business theory for sport-related fields.

Contact Dr. Darlene Kluka at dkluka@mail.barry.edu

Why choose Barry University and the Sport Management Degree?

The top reason is experience:

- Barry's strong NCAA Division II athletic program provides you with immediate access to practical experience on the Miami Shores campus.
- South Florida's tremendous sports industry offers a vast number of internship opportunities in practically any sport you can think of.
- Barry's qualified professors have strong academic credentials and experience in the field. They know what is happening in the real world of sport management and have strong professional networks.

Other reasons to enroll in Barry's Sport Management Program include:

Strong preparation. A minor in business forms part of the sport management B.S., by ensuring a broader understanding. You can also add broadcast communication and public relations courses to the program, further increasing your marketability.

Unique Specializations. Barry offers specializations in diving industry and golf industry on the Miami Shores

campus. **Financial Assistance Programs.** With different grants, loans, scholarships, and work-study opportunities, we do all we can to make your education affordable.

Master's Option. If eligible, you can earn the Sport Management M.S. degree by adding two years to your bachelor's program. **Personalization.** Small classes provide more opportunities for interactive learning and discussion.

If Barry's Sport Management programs sound right for you, send us your questions or schedule a visit. We want you to learn more about the program and make an informed choice. Contact sportsciences@mail.barry.edu or call 305-899-3490

Sport Management Internships

Students in the Department of Sport and
Exercise Sciences have gained
experience at many different internship
and employment sites including the
following:

Alonzo Mourning Charities

American Airlines Arena

Atlanta Braves

Champion Sports Productions

Coca-Cola, Atlanta, USA

Colorado Rockies

Disney Wide World of Sports

Dolphin Stadium

Don Shula's Country Club

Florida Atlantic University Athletics

Florida Marlins

Florida Panthers

IMG/ Sony Ericsson Open

Miami Dolphins

Miami Heat

Miami Marathon

NFL Alumni Association

The Orange Bowl

Parks and Recreations Departments

Palm Beach Challenge

Super Bowl Host Committee

United States Olympic Center

University of Miami Athletics

USA Swimming

United States Tennis Association

WGC-CA Championship in Doral

World Cup Soccer