



Barry University

On Saturday, February 16, 2019, Barry University will host the inaugural Nun Run 5K/8K, a certified race on its Miami Shores main campus.

This race – named in honor of the legacy of Barry’s founders, the Adrian Dominican Sisters – was created to promote wellness in the Barry and greater South Florida communities.

We welcome an opportunity to create the ultimate custom sponsorship package to reach your marketing objectives. This is a perfect opportunity to highlight your company to a diverse population and promote wellness. The Nun Run kicks off a day of activities including Bucky Fest, an annual alumni reunion celebration immediately following the race. There will be food truck vendors, drinks, music, entertainment, KidZone, games, and much more! This is a wonderful way to reach race enthusiasts, the Barry community and their families, and the community.

Sponsorship Opportunities

- Top Nun Sponsor, \$10,000
- Participant and Award Medal Sponsor, \$10,000
- Nuns on the Run Sponsor, \$7,500
- T-Shirt Sponsor, \$7,500
- Make It a Habit Sponsor, \$5,000
- Race Packet Sponsor, \$5,000
- Goodie Bag Sponsor, \$5,000
- Race Bib Sponsor, \$5,000
- Medical Tent Sponsor, \$2,500
- KidZone Sponsor, \$2,500
- Hydration Station Sponsor, \$750
- Booth Sponsor in Expo Village, \$500
- In-Kind + \$500 Sponsor
- Mile Marker Sponsor, \$250 each
- Virtual Goodie Bag Sponsor, \$150
- Friend of the Run, \$150

To create your custom package, please contact:
Margaret Hubbard at mhubbard@barry.edu or 305.981.5249
or
Joey Capote at jcapote@barry.edu or 305.899.5127



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Sponsorship Levels

\$10,000 - Top Nun Sponsor (1 available)

- Company logo hyperlink on race website
- Opportunity to include items in race packets
- Twenty-five (25) free race entries
- Logo placement on finish line banner (large banner)
- Prominent logo/name on race T-shirts
- Recognition on social media
- Recognition in all event marketing and PR sent to regional media (subject to print deadlines)
- Recognition on race day during awards ceremony
- Logo placement on runner's bibs
- Logo placement on one (1) sign along 5K race course and one (1) sign along 8K race course
- Expo Village space: Two (2) 10'x10' tents, one (1) table, and two (2) chairs in premier location
- Nun Run lawn sign to display in your front yard or storefront
- Company logo included in Alumni Newsletter

\$10,000 - Participant and Award Medal Sponsor

- Company logo hyperlink on race website
- Opportunity to include items in race packets
- Twenty-five (25) free race entries
- Prominent logo/name placement on race T-shirts
- Recognition on social media
- Recognition in all event marketing and PR sent to regional media (subject to print deadlines)
- Name or logo on medal ribbons
- Logo placement on one (1) sign along 5K race course and one (1) sign along 8K race course
- Expo Village space: Two (2) 10'x10' tent, one (1) table and two (2) chairs in premier location
- Nun Run lawn sign to display in your front yard or storefront
- Company logo included in Alumni Newsletter



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Sponsorship Levels

\$7,500 - Nuns on the Run Sponsor (2 available)

- Company logo hyperlink on race website
- Opportunity to include items in race packets
- Ten (10) free race entries
- Logo placement on finish line banner (small banner)
- Premier logo/name placement on race T-shirts
- Recognition on social media
- Recognition in all event marketing (subject to print deadlines)
- Nun Run lawn sign to display in your front yard or storefront
- Company logo included in Alumni Newsletter

\$7,500 - T-Shirt Sponsor (1 available)

- Company logo hyperlink on race website
- Opportunity to include items in race packets
- Ten (10) free race entries
- Logo placement on finish line banner (small banner)
- Recognition on social media
- Recognition in all event marketing (subject to print deadlines)
- Nun Run lawn sign to display in your front yard or storefront
- Company logo included in Alumni Newsletter
- Logo/name on T-shirt sleeve

\$5,000 - Make It a Habit Sponsor (unlimited available)

- Company logo hyperlink on race website
- Opportunity to include items in race packets
- Six (6) free race entries
- Logo/name placement on race T-shirts
- Recognition on social media
- Recognition in all event marketing (subject to print deadlines)



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Sponsorship Levels

\$5,000 - Race Packet Pick-Up Sponsor (1 available)

- Company logo hyperlink on race website
- Opportunity to include items in race packets
- Company logo on all communications regarding race packet pick-up
- Company signage at race packet pick-up
- Opportunity to host race packet pick-up the day before the race on Barry University's campus

\$5,000 - Goodie Bag Sponsor

- Company logo hyperlink on race website
- Nun Run lawn sign to display in your front yard or storefront
- Opportunity to provide co-branding with Barry University Nun Run goodie bags

\$5,000 - Race Bib Sponsor

- Company logo hyperlink on race website
- Opportunity to include items in race packets
- Six (6) free race entries
- Logo/name placement on race T-shirts
- Recognition on social media
- Prominent logo/name on bib
- Recognition in all event marketing (subject to print deadlines)

\$2,500 - Medical Tent Sponsor

- Company logo hyperlink on race website
- Opportunity to include items in race packets
- Company banner at medical tent
- Logo/name placement on race T-shirts

\$2,500 - KidZone Sponsor

- Company logo hyperlink on race website
- Nun Run lawn sign to display in your front yard or storefront
- Prominent signage at KidZone



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Sponsorship Levels

\$750 - Hydration Station Sponsor (3-5 available)

- Company logo hyperlink on race website
- Company signage at one hydration station

\$500 - Booth Sponsor in Expo Village Post-Race (10 available)

- In Expo Village post-race: One (1) 10'x10' tent, one (1) table, and two (2) chairs
- Nun Run lawn sign to display in your front yard or storefront

\$500 cash + in-kind - In-Kind Product/Services Sponsor

- If you are interested in donating products or services, we will assign the appropriate level of sponsor benefits according to the value of your donation (examples include food and drinks, printing, etc.)

\$250 each - Mile Marker Sponsor

- Logo/name on lawn sign at your particular mile

\$150 - Virtual Goodie Bag Sponsor

- Once registered, a participant will receive an email that goes out to all participants with your deal

\$150 - Friend of the Run

- Nun Run lawn sign to display in your front yard or storefront
- Listed on race website as "Friend of the Nun Run"